Research and Innovation Staff Exchange (RISE)

Call: H2020   -MSCA- RISE- 2017

CISTEM
HEART-ON-CHIP
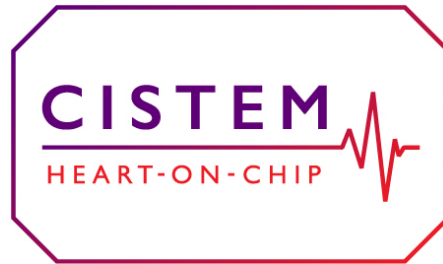
Heart-on-Chip based on induced pluripotent Stem Cell Technology
for personalized medicine

Project ID: 778354

Start date of the project: 01/01/2018

Duration: 48 months

Deliverable D3.1 **Project website**

Document Properties

Deliverable Number	D3.1
Deliverable Tittle	Project website
Short Description	CISTEM website for project dissemination, communication and networking
Lead Beneficiary	BioSense Institute
WP number	3
Nature	Website
Dissemination level	Public
Review status	WP leader accepted Coordinator accepted
Due Date	31st of May 2018
Submission date	30th of May 2018

Contents

Executive summary

The report of Deliverable D3.1 generally describes the website created for external and internal communication. It presents the motivation behind the concept of the website, names the parties responsible for the website and benefiting from it, describes the content of both public and private sections, and defines the expected impact for the project consortium and the whole community.

1. Introduction

CISTEM website is accessible at www.cistem-project.com and it will be the main tool for communication and dissemination of information related to the project. The project website will allow access to key message and information about the project. The results and research activities will be made available for the general public. The project site will present basic project information, key results, new items, event information. It will follow project's progress, secondment activities and latest news from partners, information for the media and publications (newsletter, diffusion activities). The website is hosted and maintained by the BioSense Institute. The website constitutes as the most important tool to increase project visibility and impact towards medical communities, researchers, R&D community and general public. It serves also as a tool for communication between consortium members.

2. Website content

The CISTEM website was developed and launched in January 2018. It was designed in a simple and audience accessible manner. All sections of the website have on top the CISTEM logo and a top bar with a menu depicting seven category pages are enlisted (Figure 1):

- Home (general information about CISTEM project)
- About (overview of the project and work packages)
- Consortium (partners on the project)
- News (update on the CISTEM activities)
- Communication and dissemination (photos, videos, dissemination material)
- Secondments (activities of the people on the secondments)
- Login (option available to the consortium members for the project material update)

All sections also provide addressing and contact information, appropriate acknowledgment and reference to the European Union's Horizon 2020 H2020-MSCA-RISE Program.

The **Home** page is designed to provide the viewers with the project at a glance and to attract the attention of the viewers to further explore the website content. All features of the homepage are user editable and sections can be added and removed as required during the project.

Figure 1. Home page

The **About** section gives information about the project, the research objectives and the specific objectives of the H2020 project (Figure 2). In the Work packages section viewers can find information who is responsible for which WP, and what are the tasks determined by the work packages (Figure 3).
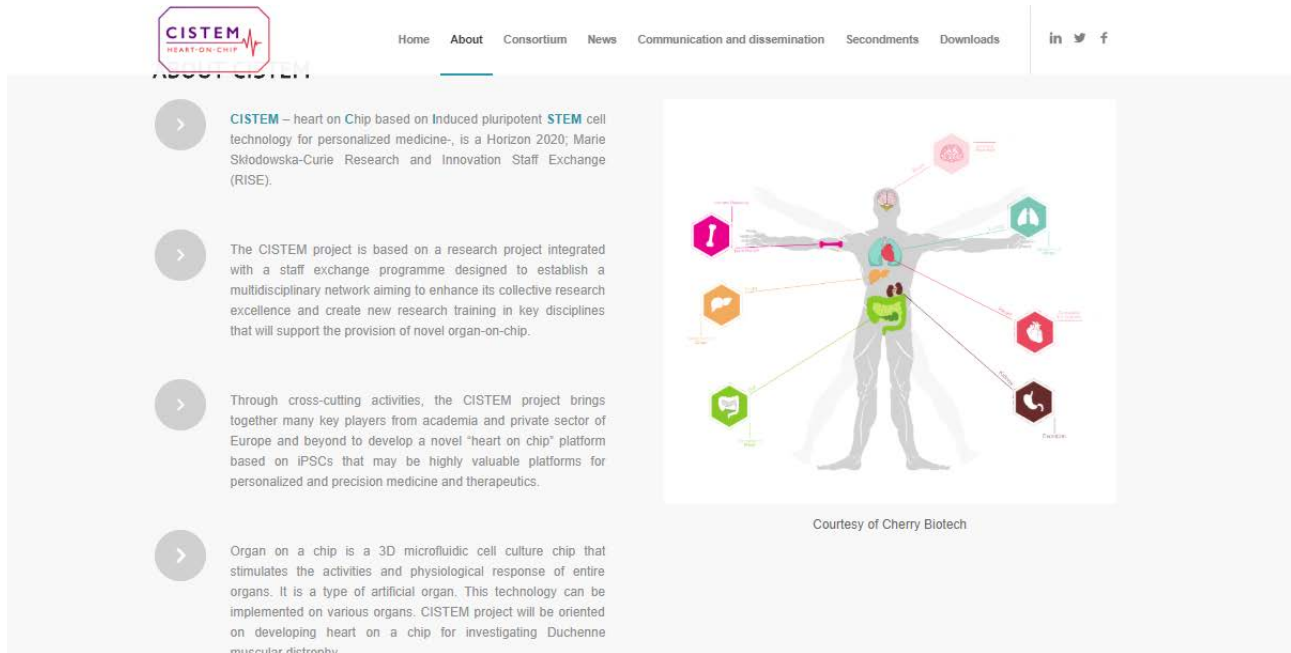
Figure 2. About page
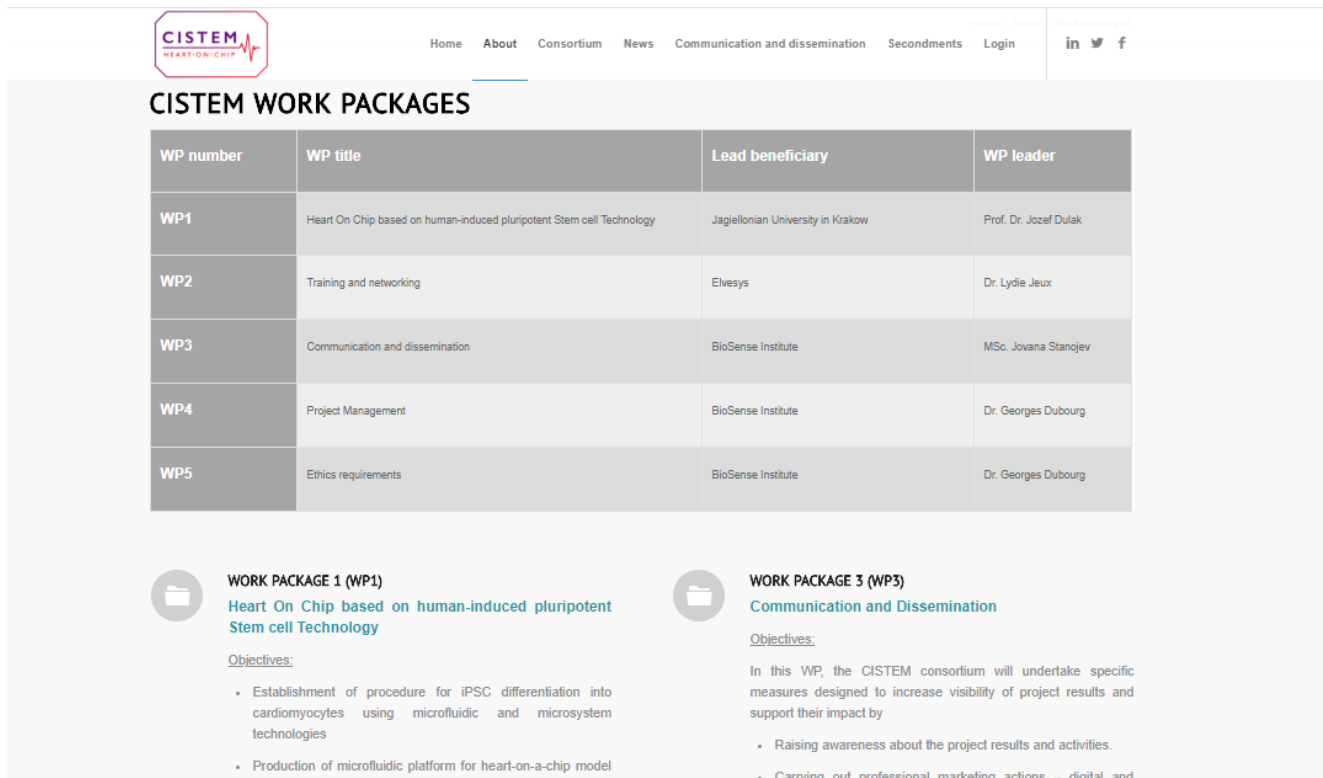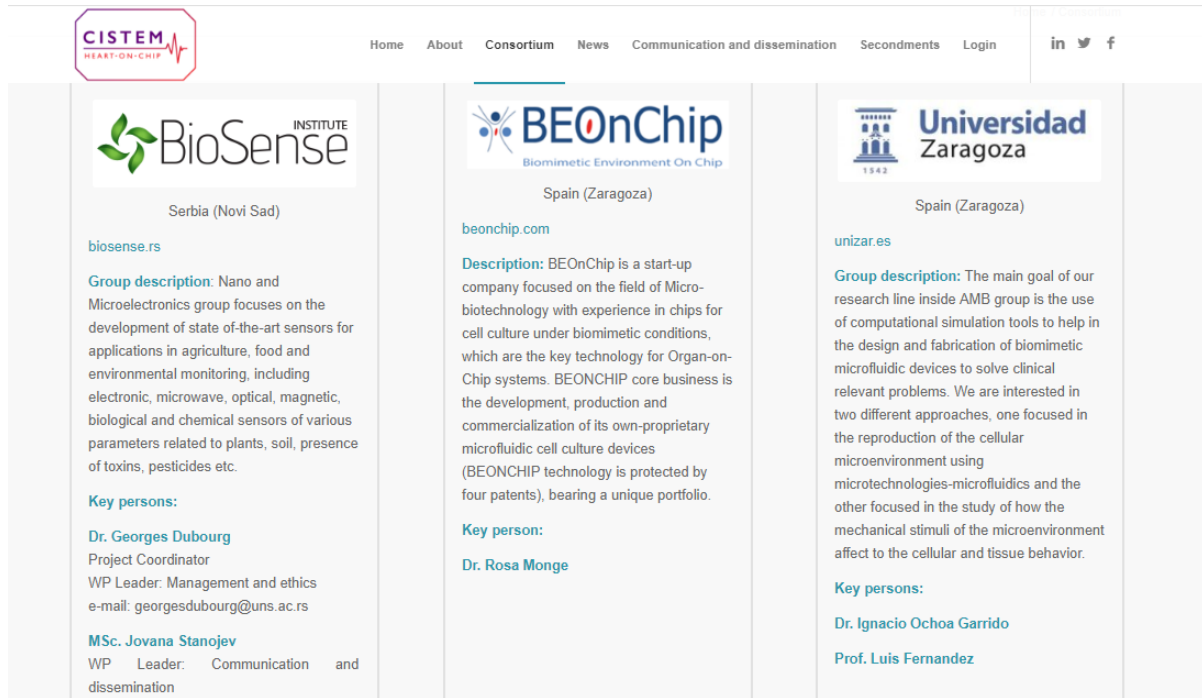

Figure 3. Page about work packages

In the **Consortium** page visitors can read about partners in the CISTEM consortium and find more about their field of expertize (Figure 4). Every partner is briefly described in terms of research quality CISTEM and people responsible for the project.

Figure 4. Consortium page

The purpose of the **News** page is informing visitors about events that are organized in regards to CISTEM project (Figure 5).
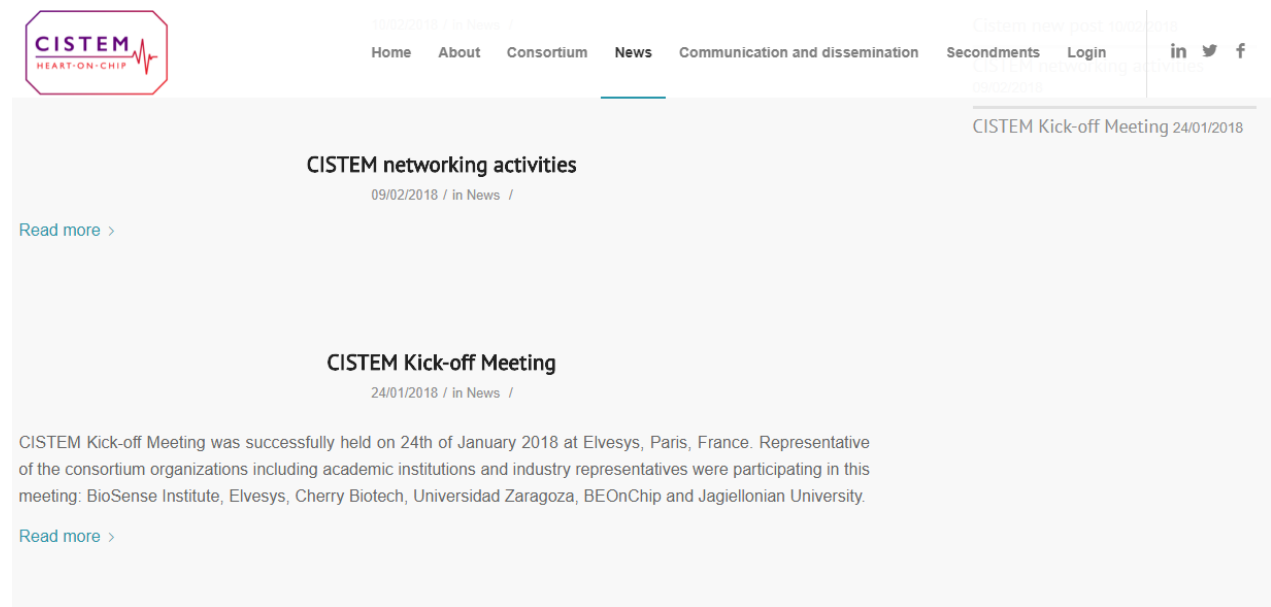
Figure 5. News page

The **Communication and dissemination page** records all the material disseminating CISTEM results. These include brochures, leaflets, press information, research papers, patents, public deliverables, and other dissemination materials provided by the consortium members (Figure 6).

Figure 6. Communication and dissemination page

The **Secondments page** is dedicated to researchers who are going on secondments, sharing their work and experience during secondments. Also, you can find information about CISTEM training programmes and seconded people (Figure 7).
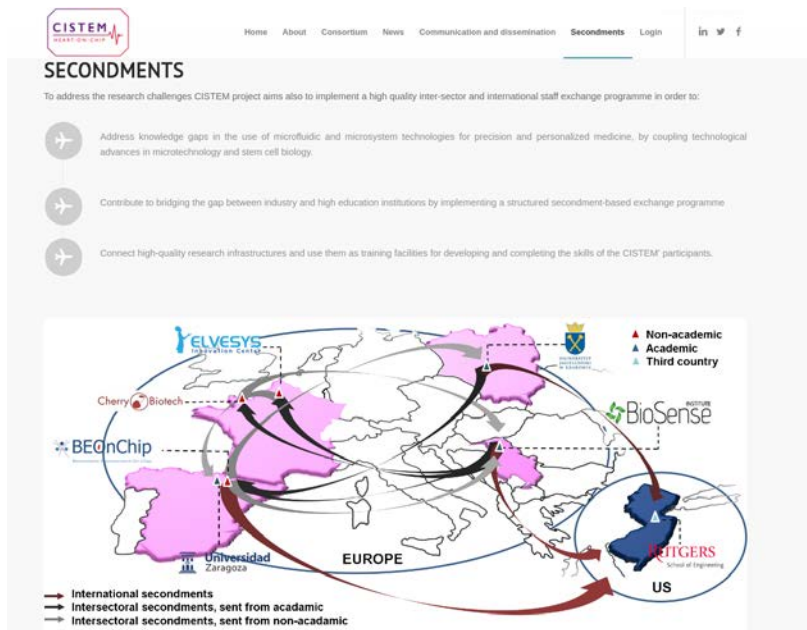
Figure 7. Secondments page

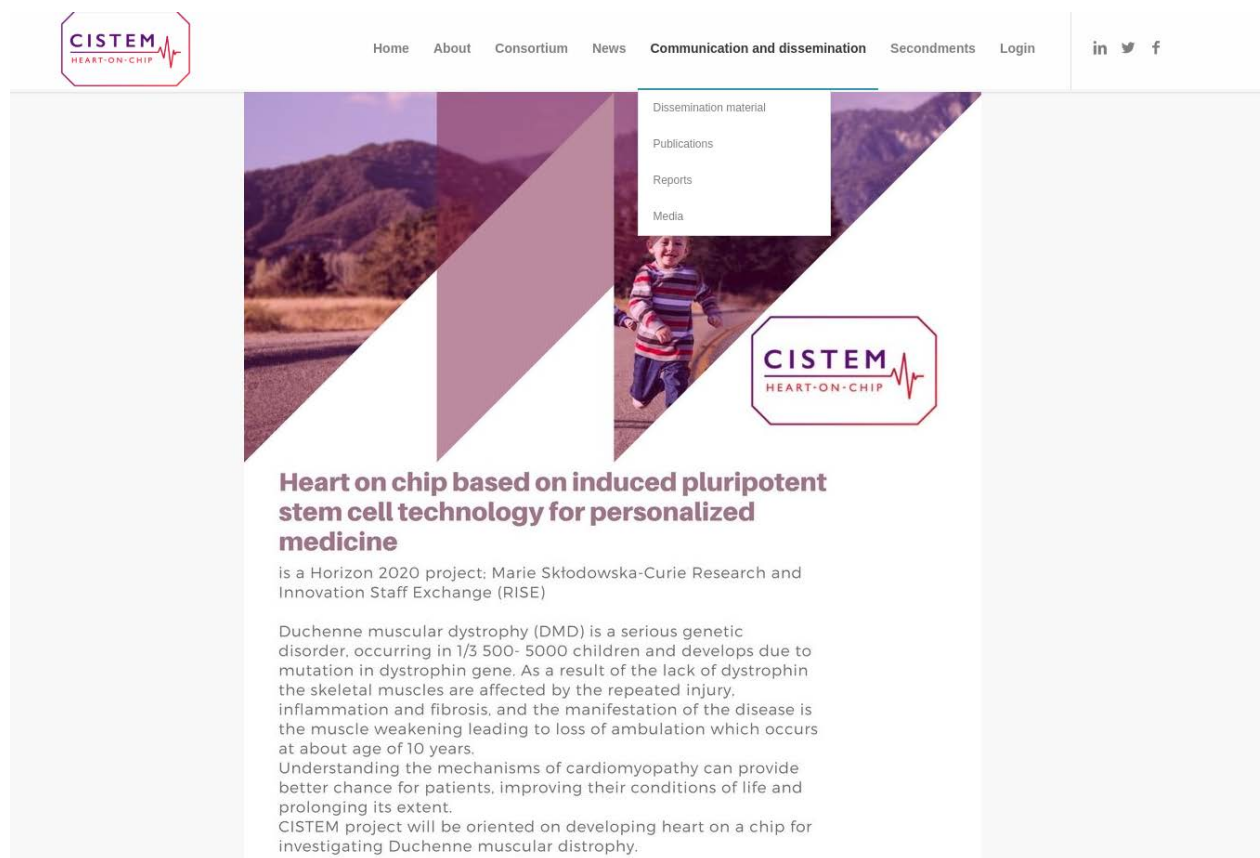The **Login page** is intended for consortium members, who are going to upload material on this website.

3. Social media

CISTEM project is present on other social media pages, like Facebook (Figure 8), LinkedIn (Figure 9) and Twitter (Figure 10). These pages are used for dissemination of CISTEM project, for the interaction with other institutions and networking. Links to all social media pages can be found also on the website.

Figure 8. Facebook page

Figure 9. LinkedIn page

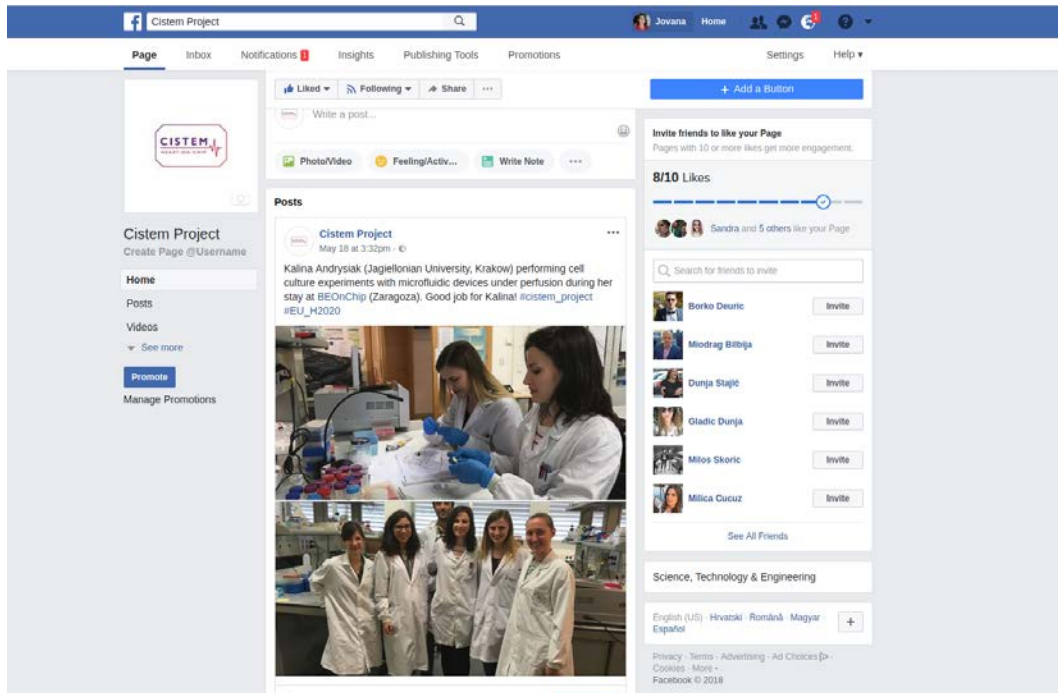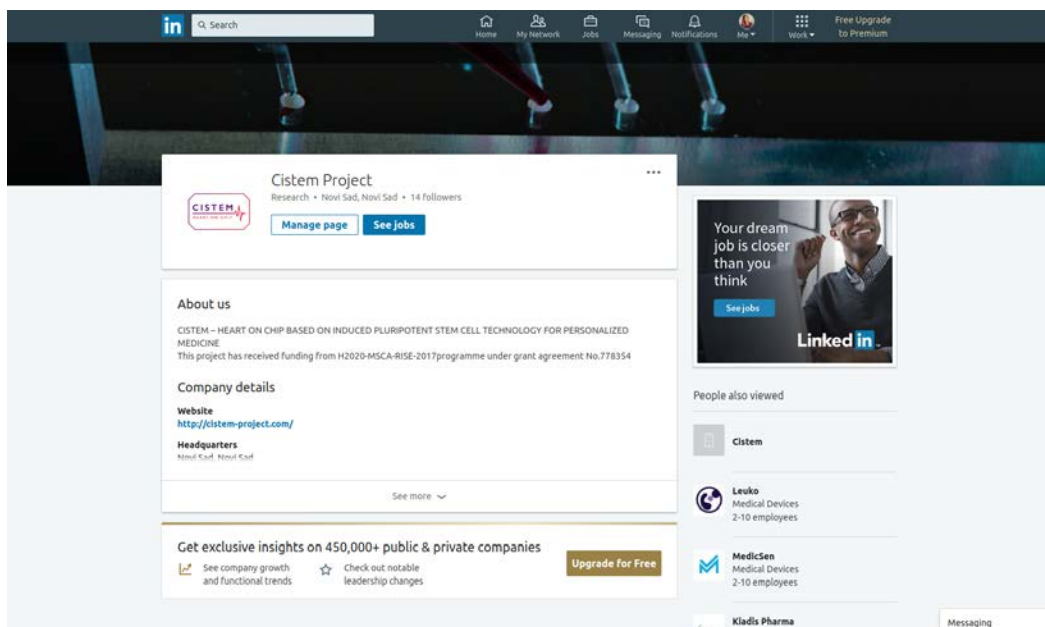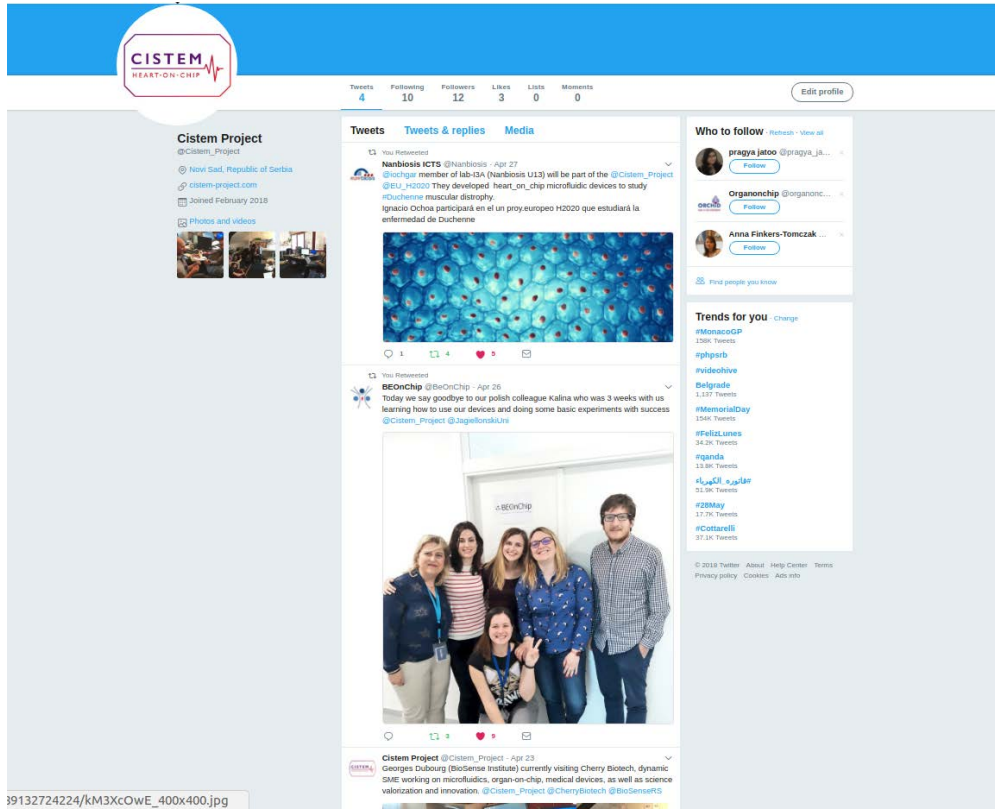Figure 10. Twitter page

4. Conclusions

CISTEM website is the main online tool to present and disseminate all the results and events under the framework of the project. It will be regularly updated in order to provide the latest news, events, relevant results and breakthroughs. The website is carefully designed to address the identified target groups in the most effective way, and it is the easiest way to ensure the visibility of the project for the EU as well as target audiences, consortium, stakeholders and general public. The expected outcome using an online communication includes a large number of stakeholders being more aware of ideas and technologies for organ-on-chip technology. It will also be a repository for deliverables and a work area for the project participants to share information between each other. It can be continuously improved and updated, in order to maximize the results and share the results with target audiences. What is more, other platforms, like Facebook, Twitter, LinkedIn, are also going to help with communication and dissemination of project material.